

Environmental policy 2025

In line with its raison d'être "to be committed every day to offering the best in pastry to all", Mademoiselle Desserts aims to reduce the environmental impact of its activities, and to help its suppliers, hauliers and customers to do the same.

In carrying out its dual materiality analysis in 2024, the Group has identified the environmental challenges linked to climate, water consumption, biodiversity, pollution and the circular economy for packaging, as "material", i.e. very important for the pursuit of its activities. The objectives and monitoring indicators linked to these challenges, which will be consolidated and communicated over the year 2025 in compliance with current regulations, are as follows:

- **Reduce our GHG emissions by 30% by 2030**, compared with 2022, in scope 1, 2 and 3,
- Reduce the carbon impact of our **energies** (gas and electricity) by 30% through a reduction in our consumption and integrate at least 30% renewable energies in our energy purchases by 2030,
- Reduce the environmental impact of **refrigerants** by 90% between 2022 and 2030,
- Reduce the **impact of transport** by 15% by 2025 compared with 2022, thanks to our commitments to FRET 21,
- Evaluate our suppliers on CSR issues and integrate best practices in **regenerative agriculture**,
- Reduce the carbon impact of **finished products** by 30% and guarantee **the non-degradation of the single score** for new product developments between 2022 and 2030,
- Measure our impact and dependence on **biodiversity** by 2026 and implement the resulting actions,
- Guaranteeing "**zero deforestation**" in our supply chain
- Reduce our **water consumption** by 5% per tonne manufactured,
- Monitor **pollutants in water**,
- Reduce the quantity of plastic by 20% by 2025 compared with 2020,
- Aim for 60% recycled content in our **plastic** packaging by 2025,
- Use and market packaging whose material has an existing recycling channel, and aim for **100% recyclability** by 2025.

I am personally committed to providing the human, financial and training resources needed to ensure the continuous improvement loop generated by the implementation of our environmental management system. However, it is above all the daily commitment of each and every one of us to support this policy that will enable us to make progress every day.

December 23, 2024

Didier Boudy, CEO



Delegations for implementation:

N.Taylor – UK Managing Director, G.Jones – UK Commercial Director, Raadhika Sudhir – UK Finance Director, Guillaume Maroulier – UK Operations Director, J.McGee – UK HR Director, S.Ond-Ond – NL/BE Managing Director, N.van der Graaf – NL/BE Commercial Director, P.Bekaert – NL/BE Finance Director, K.Goutier – NL/BE HR Director